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June 10 2016 16:31

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Accident and Health Insurance Companies; The Standard Introduces New Voluntary Employee Benefits

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Abstract: Group Accident, Critical Illness and Hospital Indemnity insurance are now available in addition to the company's group Long Term Disability, Short Term Disability, Life, AD&D, Dental and Vision products. "Because of rising medical insurance costs, employers have been challenged to design competitive and cost-effective employee benefits packages," says Dayna Kirk assistant vice president of Voluntary Business Development, at The Standard.

Links: [Check for full text via FindIt!](#)

Full text: 2015 OCT 2 (VerticalNews) -- By a News Reporter-Staff News Editor at Insurance Weekly News -- Standard Insurance Company ("The Standard") has added three new products to its suite of voluntary employee benefits. Group Accident, Critical Illness and Hospital Indemnity insurance are now available in addition to the company's group Long Term Disability, Short Term Disability, Life, AD&D, Dental and Vision products.

"Because of rising medical insurance costs, employers have been challenged to design competitive and cost-effective employee benefits packages," says Dayna Kirk assistant vice president of Voluntary Business Development, at The Standard. "As a leader in the employee benefits industry, The Standard developed its products to meet employees' needs for financial protection while minimizing impact to a company's bottom line. Plus, The Standard's comprehensive suite of insurance products helps simplify administration as employers can now work with one carrier for their non-medical employee benefits needs."

Through streamlined administration capabilities, The Standard makes it easy for employers to manage benefits, reconcile bills and add or remove plan participants. Billing is also simplified, as employers can use one bill to make payments for Life, AD&D, Long Term Disability, Short Term Disability, Accident, Critical Illness and Hospital Indemnity plans from The Standard.

"All of our voluntary employee benefits products are supported through our network of 40 local sales and service offices throughout the country," says Greg Hammonds vice president of Specialty Market Sales at The Standard. "We put the broker and employer in the center of our service model. Rather than separate service by product, we leverage our existing relationships with brokers and employers to support customers no matter what products an employer chooses or how they are funded. Employers will continue to receive consistent, regional service and superior claims support."

The Standard's regional sales and service offices can help brokers and employers with plan design and effective enrollment communications and support. This includes developing a tailored enrollment strategy that helps address an employer's corporate culture and unique enrollment challenges.

"Our enrollment approach is built around flexibility and choice," says Hammonds. "The Standard's sales and service teams can help implement an effective enrollment campaign, taking into account an organization's culture, workforce distribution and specific communication needs."

To learn more about employee benefits from The Standard, including the new voluntary products, call the Employee Benefits Sales and Service Office for your area at 800.633.8575 or visit www.standard.com. About The Standard The Standard is a leading provider of financial products and services, including group and individual disability insurance, group life and accidental death and dismemberment insurance, group dental and vision insurance, accident, critical illness, hospital indemnity, absence management services, retirement plans products and services and individual annuities. For more information about The Standard, visit www.standard.com.

The Standard is a marketing name for StanCorp Financial Group, Inc. and subsidiaries. Insurance products are offered by Standard Insurance Company of Portland, Oregon in all states except New York. Product features and availability vary by state and are solely the responsibility of Standard Insurance Company. View source version on businesswire.com: <http://www.businesswire.com/news/home/20150915005177/en/>

Keywords for this news article include: Hospital, Dentistry, Critical Illness, Financial Companies, Investment and Finance, Accident and Health Insurance Companies.

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Subject: Employee benefits; Corporate culture; Insurance agents & brokers;

Publication title: Insurance Weekly News

First page: 103

Publication year: 2015

Publication date: Oct 2, 2015

Publisher: NewsRx

Place of publication: Atlanta

Country of publication: United States

Publication subject: Insurance

ISSN: 1944-2289

Source type: Trade Journals

Language of publication: English

Document type: Expanded Reporting

ProQuest document ID: 1715972479

Document URL:

<http://search.proquest.com.ezproxylocal.library.nova.edu/docview/1715972479?accountid=6579>

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Last updated: 2015-09-24

Database: ABI/INFORM Trade & Industry

Bibliography

Citation style: APA 6th - American Psychological Association, 6th Edition

Accident and health insurance companies; the standard introduces new voluntary employee benefits. (2015).

Insurance Weekly News, , 103. Retrieved from

<http://search.proquest.com.ezproxylocal.library.nova.edu/docview/1715972479?accountid=6579>

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